



SPONSORSHIP OPPORTUNITIES

For more information, contact
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	Complimentary Event Tickets	Complimentary Tickets to the Honorary Committee Reception	Website Recognition	Customization	Option to provide “Shoe Guys”
Platinum Pump Presenting - \$25,000	20 VIP Premium Seating & Valet Parking	4	Logo & Link	<ul style="list-style-type: none">Recognition on press releases, print advertising, radio and television spotsCompany spotlight on social media sitesPhoto opportunity with organizational leadershipOption to choose one custom opportunity below (based on availability)Branded Item in Swag Bag (you supply)	2
Diamond Stiletto - \$15,000	10 VIP Premium Seating & Valet Parking	4	Logo & Link		2
Gold Studded Sandal - \$10,000	10 General Admission Premium Seating & Valet Parking	4	Logo & Link		2
Silver Slipper - \$5,000	5 *General Admission	4	Logo & Link		2
Honorary Committee Reception - \$5,000	5 *General Admission	4	Logo & Link	Logo on Honorary Committee reception invitation; recognition at reception	1
Green Screen - \$5,000	5 *General Admission	4	Logo & Link	Logo printed on all pictures taken home by guests	1
Shoe Guys - \$5,000	5 *General Admission	4	Logo & Link	Logo on “Shoe Guys” shirts	1
Swag Bag - \$5,000	5 *General Admission	4	Logo & Link	Logo on one side of the swag bag given to all attendees	1
Live Auction Package - \$2,500	2 *General Admission	2	Logo	Your name verbally recognized during live auction; name listed on mobile bidding website as donor; live auction package chosen by Bon Secours	1
Bag Check - \$2,500	2 *General Admission	2	Logo	Logo printed on bag check tags as well as signage at bag check	1
“Best in Shoe” Award - \$2,500	2 *General Admission	2	Logo	Sponsor can provide judges and announce awards on stage during program	1
“Best Dressed” Award - \$2,500					
Cocktail Napkin - \$2,500	2 *General Admission	2	Logo	Logo on cocktail napkins for beverage and food stations for 400+ attendees (you provide)	1
Décor - \$2,500	2 *General Admission	2	Logo	Logo on signage at every table (approx 40) during the program	1
Espresso - \$2,500	2 *General Admission	2	Logo	Logo on saucer liners or to-go cups (you supply) or underwrite a beverage cart	1
Key to the Closet - \$2,500	2 *General Admission	2	Logo	Select the Key to the Closet winner on stage; logo on raffle tickets and signage	1
Make-Up - \$2,500	2 *General Admission	2	Logo	Logo on signage by touch-up station; you provide personnel and product	1
Printing - \$2,500	2 *General Admission	2	Logo	Logo printed on all signage throughout the event	1
Shoe Cam - \$2,500	2 *General Admission	2	Logo	Logo on “e-frame” for all shoe camera photos	1
Social Media - \$2,500	2 *General Admission	2	Logo	Name and/or logo featured in social media leading up to and in live-feed at the event	1
Table Linen - \$2,500	2 *General Admission	2	Logo	Logo on signage at every table throughout the event	1
Water Bottle - \$2,500	2 *General Admission	2	Logo	Logo on disposable water bottles (you supply)	1
Wine Tasting Glass - \$2,500	2 *General Admission	2	Logo	Logo on souvenir wine glasses for tastings (you supply)	1
Ladies Lounge - \$1,500	1 *General Admission	1	Logo	Logo on signage in ladies' restroom	1
Spa - \$1,500	1 *General Admission	1	Logo	Logo on signage at spa station; you provide personnel and product	1

*\$50/ticket to upgrade to VIP

All sponsors will receive recognition through social media and email, and have the opportunity to provide a branded item for the swag bag.